

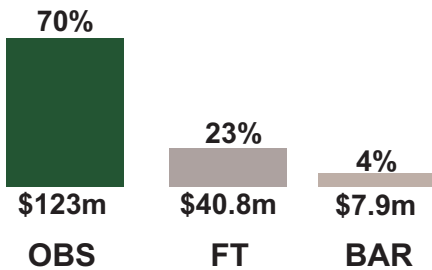


Ocala Breeders' Sales Company

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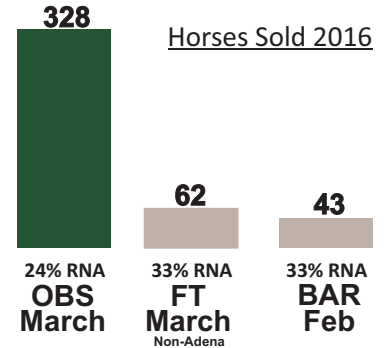
Market Dominance

Market Share Juveniles Sales in 2016



April '16 Grad [Champagne Room](#)
winner of the BC Juvenile Fillies (G1)

March - By The Numbers



Track Performance 2016

Two Year Old Sales Graduates In North America 1/1/16 to 12/31/16

	OBS	FT	BAR
	Safetrack	Dirt	
G1 Winners	11	2	0
G1 Horses	32	6	2
Graded Winners	43	9	1
Graded Horses	118	26	12

Two Year Olds of 2016

G1 Winners	5	0	0
G1 Horses	14	1	0
Graded Winners	10	0	0
Graded Horses	29	3	3

In The Sales Ring 2016

- Sold over 1,600 two year olds for a gross over \$123 million
- 230 buyers purchased 384 two year olds for at least \$100,000
- 98 buyers purchased 151 two year olds for at least \$200,000
- Buyers represented 45 states and 15 countries
- Sold three of the four highest priced two year olds in North America



March '16 Grad [Kilit](#) winning the G1 Del Mar Futurity.



March '14 Grad [Moanin](#) winning the G1 February Stakes at Tokyo Racecourse.



What's New in 2017

Horsemen attending OBS auctions in 2017 will find the sales facility in the midst of major renovations. The planned expansion and modernization of the pavilion is designed to improve the experience of buying and selling horses at OBS with expanded common areas, an improved business center, updated video room and planned meeting and conference areas. The new entrance will enhance access to the business offices as well as the auditorium. A modernized food service area will feature a raised gallery overlooking the horse chute behind the auction ring via a glass wall. The popular Tiki Hut remains unchanged as do the covered and open walking rings.

A new 5/8-mile training track is already in place, complementing OBS' one-mile all weather racetrack. "The new training track gives horsemen tremendous flexibility in preparing a horse on the grounds for an Under Tack Show," said long time OBS consignor Eddie Woods. "There's really no other place like it in the industry."

OBS Feed & Supply, conveniently located right outside the stable gate, has undergone its own renovations. "We expanded our storage and loading dock to better serve our customers, especially during the sales," stated Ty Springer, Manager of OBS Feed. "We also remodeled our merchandise area so that customers can more easily and quickly find the products they need."

2017 Sales Calendar

MARCH SALE OF TWO YEAR OLDS IN TRAINING

March 14 – 15, 2017

Under Tack: March 9 -11

(Thursday - Saturday) 8:00 AM

(Closing December 2, 2016)

SPRING SALE OF TWO YEAR OLDS IN TRAINING

April 25 - 28, 2017

Under Tack: April 17 -22

(Monday - Saturday) 8:00 AM

(Closing February 3, 2017)

JUNE SALE OF TWO YEAR OLDS IN TRAINING

June 13 - 15, 2017

Under Tack: June 5 -10

(Monday – Saturday) 7:30 AM

(Closing April 4, 2017)



Leslie Martin Photo

June '14 grad [Celestine](#) winning the G1 Just A Game Stakes



Goady Photography

March '16 Grad [Dancing Rags](#) winning the G1 Alcibiades Stakes. OBS 2YO graduates have won 7 of the last 8 runnings.