



Ocala Breeders' Sales Company

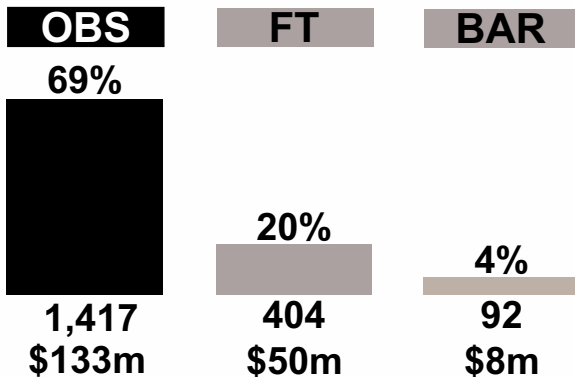
PO Box 99 Ocala, FL 34478 (352) 237-2154 fax (352) 237-3566

email: obs@obssales.com website: www.obssales.com

Market Dominance

Market Share

Juveniles Sold in N.A. 2017



Two Year Olds Sold In North America 2017

	OBS	FT	BAR
	Safetrack	Dirt	
\$1,000,000+	8	4	0
\$500k - \$999k	34	18	1
\$200k - \$499k	143	54	12
\$100k - \$199k	171	59	14



La Coronel (April '16), winner of three graded stakes in 2017 including the G1 Queen Elizabeth Challenge Cup



Track record holder *Sharp Azteca* (April '15), winner of five graded stakes in 2017 including the G1 Cigar Mile

In The Sales Ring 2017

- Sold over 1,400 two year olds for a gross over \$133 million
- Established record gross and average in the March Sale
- Established record gross, average and median in the April Sale
- The June sale average rose 24% and median rose 41% from 2016
- Sold eight horses for \$1,000,000 or more in 2017
- Sold the two highest priced two year olds in the world: \$2.45 million and \$1.7 million
- 137 of the top 150 two year old buyers in 2017 purchased at OBS
- 196 different buyers purchased 356 two year olds for at least \$100,000
- 36 different buyers purchased 42 two year olds for at least \$500,000
- Buyers represented 42 states and 16 countries



Mind Your Biscuits (April '15), winner of four graded stakes in 2017 including the G1 Malibu and the G1 Dubai Golden Shaheen



Stormy Liberal (June '14), winner of four stakes in 2017 including the G1 Breeders' Cup Turf Sprint

Track Performance

Two Year Old Sales Graduates
In North America 2016 & 2017

	OBS Safetrack	FT Dirt	BAR
G1 Winners	16	5	0
G1 Horses	45	14	4
Graded Winners	120	24	4
Graded Horses	202	48	18

MARCH SALE OF TWO YEAR OLDS IN TRAINING

March 13 – 14, 2018
Under Tack: March 8 -10
(Thursday - Saturday) 8:00 AM
(Closing December 1, 2017)

SPRING SALE OF TWO YEAR OLDS IN TRAINING

April 24 - 27, 2018
Under Tack: April 16 -21
(Monday - Saturday) 8:00 AM
(Closing February 2, 2018)

JUNE SALE OF TWO YEAR OLDS IN TRAINING

June 12 - 14, 2017
Under Tack: June 4 -9
(Monday – Saturday) 7:30 AM
(Closing April 3, 2018)



Analyze It (March '17), recent winner of the G3 Cecil B. DeMille Stakes



Collected (March '15), winner of four graded stakes in 2017 including the G1 Pacific Classic