Navigating the OBS Online Bidding Screen

Please note the OBS Online Bidding Screen opens in a separate window. It may open behind your current browser window. If you navigate away from it, hover over your browser icon to find it, or minimize your current window.

Please review the detailed information below along with the associated **Bidding Screen Visual Overview**.

Lower Right Section – **BIDDING AREA** – The bid button and related information is located in the lower-right section of the bidding screen. This is where you place your bids and track the bidding activity. The bid button always displays the asking price for the horse in the ring. When you click the bid button, you are submitting a live bid at that price. If you are the winning bidder, you are legally obligated to purchase the horse. **Note: there is no option to cut the bid or pull back on the price if you bid online.**

For a visual representation of the bidding screen functions, please review: A Closer Look At The Bidding Section.

- 'Current Bid' is the current bid amount recognized by the auctioneer
- o 'High Bidder' indicates the location of the bidder, Internet (online) or Onsite
- o 'Enter Amt' (box) 'Add Max Bid' (button) **IMPORTANT** please fully review the detailed explanation of Max Bid on this page: A Closer Look at the Max Bid Function.
 - If you entered a maximum bid in the lower left section (sale index), the bidding software will automatically transfer the Max Bid amount into the "Enter Amt" box in the bidder section when the horse enters the auction ring.
 - You may not change a Max Bid once transferred to this section. The bidding program will bid up to the Max Bid amount on your behalf as long as someone is bidding against you.
 - You are committing to bid up to the Max Bid and will be held legally responsible if you are the winning bidder.
- Bid Button
 - Click on the dark green bid button to bid the asking price.
 - The Bid Button always displays the asking price. This is the bid amount required to become the High Bidder. Please note that this is NOT the current recognized bid, which is located at the top line of the bid area under 'High-Bid'.
 - 'Ready To Bid' will be displayed above the bid button until you place a bid on the horse in the ring.
- Bid Pending
 - If you place a bid and your bid is pending recognition:
 - The Bid Button will be dark gray.
 - Bid Pending will be displayed above the bid button.
 - If your bid is recognized, you will become the current high bidder.
 - If another bid is accepted while your bid is pending, Too Late! flashes above the button and then displays 'Ready To Bid' above the bid button.
- High Bidder
 - If you are the current High Bidder:
 - 'You Are Now High Bidder' will be displayed above the bid button.
 - The Bid Button will be dark gray.
 - Your high bid amount will display underneath 'High Bid'

- Outbid
 - If you were the high bidder and someone places a higher bid, you are no longer the current high bidder.
 - 'You Have Been Outbid!' will be displayed above the bid button.
- Sold
 - If you are the highest bidder at the fall of the hammer Congratulations!
 - The Bid Button will be dark gray.
 - 'Sold To You!' will be displayed above the bid button.
 - Your final winning bid amount will display underneath 'High Bid' as well as on the left of the bid area in bright green.
 - OBS will email you an Acknowledgment of Purchase via Eversign to electronically sign with options to request a blood test or claim an exemption from applicable Florida sales tax.
 - Please make arrangements for horse transportation and any post purchase examinations.
- Bid Log
 - To the left of the bid button is the live bid log for the horse in the ring.
 - This area lists the bidding activity, prices and locations of past and current bids.
 - The most recent bids will be displayed on the top
- Clerk Chat
 - Found under the menu, accessible from the 3 bar button at the top-right of the bidding window.
 - This allows you to send messages to the online bidding representative that is monitoring the bidding in a popup box. This is a two way chat box but may not be used for bidding instructions.

Upper Left Section – HORSE INFORMATION – Contains information on the horse in the auction ring.

• This includes basic information on the horse in the ring including: Hip #, Category (Two Year Old, Yearling, Broodmare, etc.), Consignor, Sire, Dam, Color, Sex, Date of Birth, and Under Tack Time.

Lower Left Section – **INDEX** – Contains the index of the horses in the sale with a scroll bar on the right side. Scroll to any horse in the index and double click on their box to visit a jump page for that horse that includes: Pedigree, State-bred, Catalog page, Under Tack time and video, catalog updates, walking video and photo.

- 'Track with auction box'
 - Checked When you are scrolling to other horses in the index, it will automatically return to the row of the horse in the ring when a new horse enters the ring.
 - Unchecked Will allow you to scroll freely in this section without defaulting back to the row for the horse in the ring.
 - o Hover function If you hover over the photo or page icons, an enlarged view will appear.
 - Description provides basic information about the horse: sex, sire, dam and consignor.
 - Sold Amt column
 - Lists the hammer price only (final bid) it does not indicate the buyer or if it was an RNA.
 - Result details for a specific horse will be available on our main website: <u>obssales.com</u>
 - Max Bid Column Please review carefully prior to entering a Max Bid. If you are unable to monitor the sale live and actively bid, Max Bid allows you to place a maximum amount that you are willing to bid on a horse in advance. The bidding program transfers the Max Bid amount entered in this section to the Bidding Area located in lower right section when the horse enters the auction ring. You may not change or delete a Max Bid once the horse enters the auction ring. You are committing to bid up to the Max Bid and will be held legally responsible if you are the winning bidder. For a visual representation, pleae review: A Closer Look At Max Bid Function.

Enter Amt (box) - Add Max Bid (button)

- Enter your maximum bid price in the Enter Amt box and click Add Max Bid to set limit.
- The online bidding program will automatically bid for you up to the maximum bid you entered.
 - It will not bid for you again if you are the current high bid.
 - The online bidding program will stop if the bid exceeds your maximum bid, and you will not purchase the horse.
 - Your Max Bid is confidential and is not disclosed to OBS or the auctioneers.
- Once the maximum bid is entered, you may increase, decrease or delete your Max Bid before
 the horse enters the auction ring. Please be aware that you may not change or delete a Max Bid
 once the horse enters the auction ring.

Upper Right Section – **VIEW AUCTION** – This area will stream live video of the auction and allow you to access information for the horse in the ring by clicking on the icons in the upper left area of this section.

- o Streaming icon this is the first (left) icon and the default view
- o Video Icon this is middle icon and will show the under tack or walking video
- o Photo Icon this is the last icon (right) and will show any photos of the horse in the ring.

Mobile Bidding

- You may login and bid from your mobile device
- The functions are identical, however some features may appear in a different format.
- o For a visual representation, please review: <u>Bidding Platform for Mobile Phones.</u>
- Tap the dark green button ONCE to activate
 - If you are not the high bidder
 - 'Ready To Bid' will display in the light gray status bar above the 'Enter Amt' box.
 - o NOTE: the 'Enter Amt' box is strictly for Max Bid functions ONLY! DO NOT ENTER YOUR BID HERE UNLESS YOU WANT TO SUBMIT A MAX BID! Please review: A Closer Look at the Max Bid Function.
 - 'You Have Been Outbid' will display in the light gray status bar if you have been outbid
 - o The Bid Button will be dark green and display the asking price
 - 'Bid Pending' will appear in the status bar if you have bid and it has not been recognized by the auctioneer
 - The Bid Button will be dark gray and display the asking price that you bid
 - If you are the high current bidder
 - 'You are Now High Bidder' will display in the status bar
 - The Bid Button will be dark gray
 - If you are the winning bidder
 - 'Sold To You!' will display in the status bar
 - The Bid Button will be dark gray, displaying your winning bid price